9 Box Assessment

Potential	High Advancement Potential	Enigma (7) (Coach/Develop)	Future Star (8) (Challenge)	Top Talent (9) (Engage)
		 Underperformer, but lots of potential. Definitely in wrong role. Move into lateral role with better alignment or risk losing them. Likely bored and disengaged. 	 Solid performer with high potential. Challenge and coach. Provide development opportunities. Reassess often and promote as soon as ready. 	 Strong performance and high potential. Include in strategic initiatives. Keep them engaged through stretch goals. Promote into a highly visible leadership role ASAP!
		Inconsistent Player (4) (Consistency Needed)	Key Player (5) (Leverage/Coach)	Major Asset (6) (Challenge)
	Average Advancement Potential	 Underperformer, but has untapped potential. Likely in wrong role. Deep dive to determine poor performance cause. Move to a lateral role that fits better. 	 Meets all targets. Role is a good fit. Good cultural fit. Provide training and development opportunities. Leave alone if useful in role. Key Players are crucial! 	 Exceeds targets. Needs to be challenged. Provide development opportunities. Engage through special projects. Consider for middle management.
		Talent Risk (1) (Improvement Required)	Solid Professional (2) (Leverage)	HiPer Talent (3) (Energize)
	Low Advancement Patential	 Underperformer with low potential. Counsel through Performance Improvement Plan. Exit if no improvement within 3 months. 	 Meets targets, but rarely exceeds them. Low ambition. Provide feedback and coaching to boost performance. Leave alone if useful in role. Everyone can't be a rockstar! 	 Exceeds targets, but not right for promotion. Loves their job. Turn them into a brand ambassador or trainer. Incentivize and keep them engaged.
		Low/Inconsistent Performance	Average Performance	High Performance

Performance

